



29 October 2015
ASX Market Announcement
Australian Securities Exchange
20 Bridge Street
Sydney NSW 2000

APPENDIX 4C – Q1FY16 Quarterly Cash Flow Statement

Please find attached the Appendix 4C “Quarterly Report” for Catapult Group International Limited (**Catapult**) for the quarter (**Q1FY16**) in addition to a business update on key activities in the quarter.

Key points in the business update:

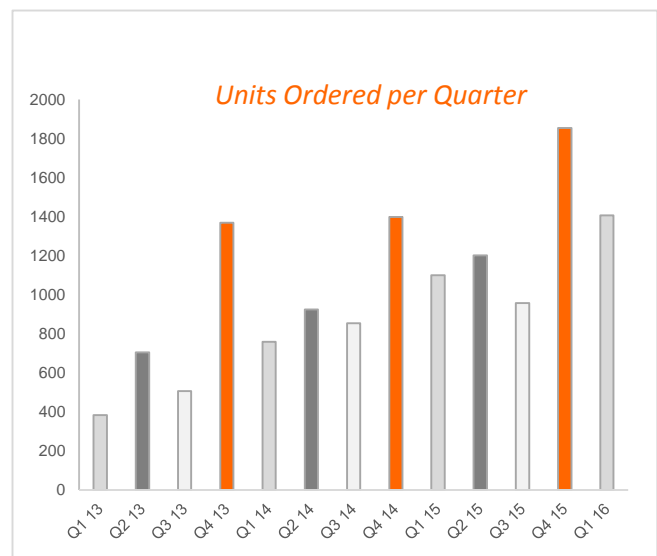
- ❑ Strong start to FY16 with Catapult achieving new record for Q1 sales
- ❑ Continued growth across all other key metrics
- ❑ Diverse spread of new marquee clients across US, Europe and emerging markets
- ❑ Minimal net cash outflow for the quarter of \$234k

Strong start to FY16

Catapult is pleased to report that it has recorded a new record for Q1 sales with 1,407 new units ordered during the quarter.

The strong Q1 sales result exceeded the previous record from Q1FY15 by 28%.

The Company notes there was an even spread of orders across all geographies it operates in, including approximately 40% coming from emerging markets. As a result, Catapult experienced a lower mix of subscription units for the quarter (38% vs 49% in PCP).



Shaun Holthouse, Chief Executive Officer, commented “Q1 is historically one of the quieter periods for sales, but in this case the strong growth achieved meant Q1FY15 was in fact our 2nd highest quarterly sales result on record – a tremendous achievement by our team”

Continued growth across all key metrics

The record sales period has resulted in strong growth across all other key metrics including:

- ❑ Total units under subscription: 4,986 (up 12% on previous quarter)
- ❑ Subscription revenue per month: \$696k¹ (up 14% on previous quarter)
- ❑ Annualised Run Rate (**ARR**) from subscription revenue exiting Q1 FY16 is now at \$8.4m

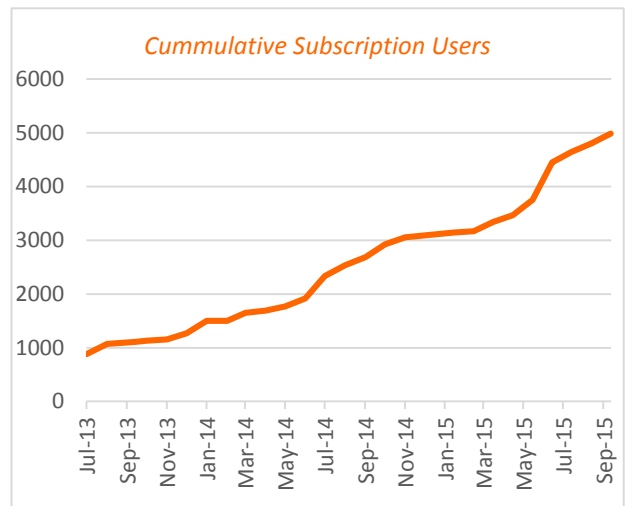
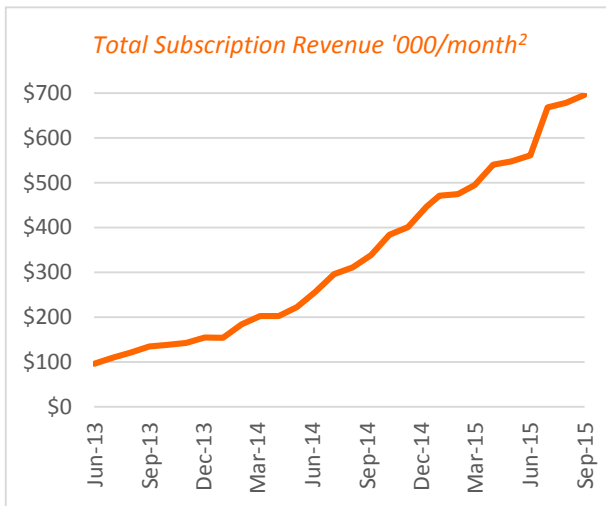
¹ Assuming AUD:USD exchange of 75 cents to facilitate constant comparison during FY16.

New Client Highlights

New marquee client acquisitions continue to cover a wide range of sports and geographies, including:

- Arizona Cardinals from the NFL
- Denver Nuggets, Boston Celtics and Milwaukee Bucks from the NBA
- Fulham FC from the English Championship League and Reading FC Academy
- Liaoning Province China Hockey (field hockey)
- University of Miami from the NCAA
- FC Lokomotive Moscow from the Russian Premier League
- Fluminense FC from the Campeonato Brasileiro Série A

Despite the continued success acquiring new clients across key geographies, Management estimates more than 90% of the addressable market still does not yet have any solution in this space.



About Catapult

Catapult is a leading global sports analytics company that provides elite sporting organisations and athletes with detailed, real time data and analytics to monitor and measure athlete:

- Fitness and skill levels
- Response to specific training techniques
- Tactical performance
- Risk of injury and safety and to assist with rehabilitation.

Since its formation in 2006, Catapult has been at the forefront of pioneering new technology combining “wearable” hardware and sophisticated analytical software. This has revolutionised the way the performance of professional and elite athletes is monitored and analysed.

²Graph re-aligned to assume AUD:USD exchange of 75 cents to remove currency variations in trend line over corresponding financial periods.

APPENDIX 4c

Quarterly report for entities admitted on the basis of commitments

Name of entity: Catapult Group International Ltd
ABN: 53 164 301 197
Quarter Ended: 30 September 2015

Under the conditions of Catapult's listing on the ASX in December 2014, Catapult is required to provide quarterly cash flow reports to the ASX. This unaudited cash flow report is for the quarter ended 30 September 2015.

At 30 June 2015, Catapult had cash balances of \$5.5m. Net decrease in cash held for the quarter was \$234k, comprising:

- Net operating cash inflows of \$450k;
- Net investing cash outflows of \$684k; and
- No financing cash movements.

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Appendix 4C - Quarterly report for entities admitted on the basis of commitments Quarter ended 30 September 2015

Consolidated statement of cash flows

Cash flows related to operating activities:

	Current Quarter \$A'000	Year to Date \$A'000
1.10 Receipts from customers	5,677	5,677
1.2 Payments for		
a) Staff costs	(2,800)	(2,800)
b) advertising and marketing	(72)	(72)
c) research	(6)	(6)
d) leased assets	-	-
e) accounting and legal	(322)	(322)
f) travel and accommodation	(532)	(532)
g) inventory and cost of sales	(1,301)	(1,301)
h) other working capital	(102)	(102)
1.3 Dividends received	-	-
1.4 Interest and other items of a similar nature received	10	10
1.5 Interest and other costs of finance paid	-	-
1.6 Income taxes paid	-	-
1.7 Other	(103)	(103)
Net operating cash flows	450	450
1.8 Net operating cash flows (carried forward)	450	450
<i>Cash flows related to investing activities</i>		
1.9 Payment for acquisition of:		
a) businesses (item 5)	-	-
b) equity investments	-	-
c) intellectual property	(9)	(9)
d) physical non-current assets ¹	(489)	(489)
e) other intangible assets ²	(185)	(185)
f) other non-current assets	-	-
1.10 Proceeds from disposal of:		
a) businesses (item 5)	-	-
b) equity investments	-	-
c) intellectual property	-	-
d) physical non-current assets	-	-
e) other non-current assets	-	-
1.11 Loans to other entities	-	-
1.12 Loans repaid by other entities	-	-
1.13 Other (Release of investments in mutual funds and deposits placed as security for performance bonds)	-	-
Net investing cash flows	(684)	(684)
1.14 Total operating and investing cash flows	(234)	(234)

<i>Cash flows relating to financing activities</i>			
1.15	Proceeds/ (costs) related to issues of shares	-	-
1.16	Proceeds from sale of forfeited shares	-	-
1.17	Proceeds from borrowings	-	-
1.18	Repayment of borrowings	-	-
1.19	Dividends paid	-	-
1.20	Other (provide details if material)	-	-
	Net financing cash flows	-	-
	Net increase (decrease) in cash held	(234)	(234)
1.21	Cash at beginning of quarter/ year to date	5,672	5,672
1.22	Exchange rate adjustments to item 1.20	99	99
1.23	Cash at end of quarter	5,538	5,538

Payments to directors of the entity and associates of the related entity

	Current Quarter \$A'000
Wages	190
Consulting fee	37

Payments to related entities for the entity and associates of the related entity

	Current Quarter \$A'000
1.24	
1.25	227
1.11	-

1.26 Explanations necessary for an understanding of the transactions

Non cash financing and investing activities

2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

Financing Facilities available

	Amount available \$A'000	Amount used \$A'000
3.1 Loan Facilities available	-	-
3.2 Credit standby Arrangements	-	-

Reconciliation of cash

	Current Quarter \$A'000	Previous Quarter \$A'000
4.1 Cash on hand at bank	5,538	5,538
4.2 Deposits at call	-	-
4.3 Bank overdraft	-	-
4.4 Other (short term deposit and security deposits)	-	-
Total cash at the end of the quarter	5,538	5,538

Acquisitions and disposals of business entities

	Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1 Name of entity		
5.2 Place of incorporation or registration		
5.3 Consideration for acquisition or disposal		
5.4 Total Net Assets		
5.5 Nature of business		

Notes

- 1 Includes Capitalisation of hardware sold under subscription model.
- 2 Includes Capitalisation of product development activities.

Compliance Statement

1. This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to the ASX.
2. This statement does give a true and fair view of the matters disclosed.



Brett Coventry
Company Secretary