



# CATAPULT APPOINTS CHIEF FINANCIAL OFFICER

21 NOVEMBER 2019

Catapult Group International Limited (ASX:CAT, 'Catapult', or 'the Company') is pleased to announce the appointment of Mr. Hayden Stockdale as Chief Financial Officer.

Hayden Stockdale will commence with Catapult by or before mid-February 2020 and will be based in Melbourne, reporting to CEO Will Lopes.

Hayden has had a successful Australian and international career spanning both finance and senior management roles, including CFO roles with SXiQ Digital, United Petroleum, and Interactive. In addition he was CEO of ASX-listed Astron Ltd.

Prior to his executive roles, Hayden enjoyed a successful investment banking career working at Goldman Sachs, Deutsche Bank and UBS in Melbourne, Sydney, Hong Kong and London.

Hayden graduated with honours degrees in both law and commerce from the University of Melbourne.

The appointment of Hayden follows the recent appointment of former Amazon Audible senior executive, Will Lopes, as CEO, and Board changes including the appointment of Michelle Guthrie ahead of Catapult's next phase of global growth.

Commenting on Hayden Stockdale's appointment CEO Will Lopes said:

"The appointment of Hayden is another positive appointment for Catapult ahead of our next phase of global growth. Hayden's leadership attributes and international experience will enhance my leadership team and Catapult's performance overall. I am looking forward to working closely with Hayden as we execute on our growth plans and the company transitions further into profitability and cash flow generation."

Commenting on the recent Catapult appointments, Executive Chairman Dr. Adir Shiffman said:

"The Board is extremely pleased to have announced, over the past several weeks, the appointment of Will Lopes as CEO and now Hayden Stockdale as CFO, both of whom are extremely high calibre, proven leaders with successful international experience."

"Additionally, the previously-announced appointment of Michelle Guthrie as an Independent Non-Executive Director ensures that, as we approach the upcoming Annual General Meeting, the capability of leadership, governance, and strategic thinking at Catapult is better than ever before. Catapult is very well placed to continue building our high growth, high margin and low churn subscription revenue stream, with a focus on creating a larger and even more successful company than we are today."

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