

# **CATAPULT'S COVID-19 INNOVATIONS**

## **NOW USED BY OVER 2,000 ATHLETES**



**28 JULY 2020**

Catapult Group International Limited (ASX:CAT, 'Catapult' or the 'Company') is pleased to provide an update on a series of customer-led innovations that have assisted elite sports teams in their return to training and competition, led by the first of its kind release of a player proximity function as well in-home training, and wellness solutions that are being used by teams globally.

While leagues are handling social distancing guidelines in various ways, with sport-specific dependencies coming into effect, many are requiring the functionality to monitor, report, and take actions on the number of incursions and amount of time players spend in close proximity.

Catapult's player proximity function is now used by more than 2000 athletes, and is reducing risk and helping inform how teams are structuring their training sessions.

Jamie Harley, Head of Sports Science at Premier League club Newcastle United FC, said Catapult's new solutions were pivotal in managing athlete preparation remotely during a lockdown, and then cautiously when back on the pitch.

"If we did have a case, then it's a little bit like the test and trace system," Harley said. "We can look back through the training week and see that he's been in proximity with this player or this player more than anybody else. Or on the other side, if a player has any treatment with a member of staff longer than 15 minutes, it gets logged. So we have almost an in-house test and trace system."

Catapult also introduced an in-home training solution during the COVID-19 crisis to assist athletes at home to prepare to return to play. The solution allows athletes to track their sessions in real time on their smartphones, while their coaches can see the same data on their laptops and tablets within their own homes, assisting in getting players fit for the game while avoiding risk of injuries.

"Obviously we normally have one team training session a day and we went to 25 players training at 25 different times," Harley said. "Some of them at half seven in the morning, some of them nine o'clock at night. And we were trying to give them individual attention at the same time to make sure they were doing the right thing."

Catapult also introduced a new wellness solution within its athlete management system, providing coaches the ability to detect early symptoms. A configurable medical dashboard displays metrics in real time as athletes and staff submit their wellness responses from their smartphones, helping minimise risk for teams that have returned to training.

Catapult's CEO, Will Lopes, said: "As a company, we are deeply committed to our customers and their road to success. We are constantly innovating and adding new solutions to our SaaS platform that supports customers with a comprehensive view of their athletic performance. Our ability to support our customers with these great solutions in such a short time during a difficult period highlights our innovative culture and our customer obsessions.

"This recently saw Catapult again being awarded a top-five ranking by Fast Company in their 'Most Innovative List', and is a great validation that our pioneering spirit of innovation continues to be a core driver of our company; and motivates us in our mission to give our customers the most comprehensive picture of athletic performance".

*Authorised for release to ASX by the Catapult Board.*

*For media and investor enquiries, please contact:*

**BODEN WESTOVER**

Brand & Communications

boden@catapultsports.com | +61 431 221 343

**ANDREW KEYS**

Investor Relations Manager

investor.relations@catapultsports.com | +61 400 400 380